

July 2018

website: www.NicklausMartialArts.com

Mr. Nicklaus' Spotlight Article: **What Really Matters**

I think that we can agree that we live in a very volatile world. When I turn on the TV to get a little bit of news it seems that what I get is a lot of people telling me their opinion and not really telling me any news. In addition I see other folks yelling at each other and it seems that they are yelling at each other and calling each other names because they don't agree with each other's opinions.

Crazy, isn't it?

I believe that we as a world need to be careful because soon all we will have is name calling and eventual violence.

So what does this have to do with our little world at Nicklaus' Martial Arts America?

Next year it will be 40 years that we have been in business. In those 40 years we have learned a thing or two about making a business grow and about taking care of our customers. Actually learning how to take care of our customers started a long time before that with my mom and dad.

Mom and dad taught me how to show other people respect and how to listen to someone else's view point even if it was not the same as mine and still make them feel important.

Reasonable philosophy wouldn't you say?

So what can we do as we watch some of this craziness unfold around us?

Well, it's the only thing that we can do. Treat others with respect and show everyone a little love and patience.

We certainly aren't going to change the actions of those that have never learned how to show others respect, but is that really true? By living our lives the way that we know is right others who watch how we carry ourselves might actually learn how to get along with others better.

I know it's a long shot, but what other option do we have.

This angry, yelling, getting in other people's faces when they have a different point of view can only end badly. How about we make it a point to live each day by

showing others respect and giving someone else the benefit of the doubt.

Life is better when we see and experience different things. Those different things include the different thoughts and ideas of others.

There was a guy who lived about 2000 years ago who showed us how we should treat others. His example is something that our whole world can and should remember.

Fred Nicklaus

Fred Nicklaus

Owner & Master Instructor

***Time to bring a bud for a fun
class...***

**SUMMER REFERRAL
CONTEST**

Bring-A-Friend to Class

June 4 – Aug 14



Summer is a great time to introduce a family member or friend to the martial arts. Simply by bringing in another person to take his/her first class you will become eligible for the \$700 Grand Prize at the Wisconsin Dells Great Wolf

Lodge.

Now it's true that there is only one winner, but to have the chance win the Grand Prize and other fun prizes you need to get your name in the hat.

So make it a point to bring someone in for their first lesson.

We know that martial arts training changes lives for the better. Give someone you know the opportunity to have fun and become healthier this summer.

Here are the details of the contest:

So this is what you can expect this summer for our Referral Special.

Anyone who brings a friend to try a class will receive.

- **A Summer Special t shirt** (Mr. Schwertfeger has done it again. What a cool design) You will receive a

t-shirt for every person that you bring in for an introductory class

- For every friend or family member that you bring in for a class you will also get your name into our fish bowl which makes you eligible for the top 4 prizes at the end of the contest

Here is how the summer referral program works:

1. **Grab a participation waiver for your friend's parent or friend to fill out.**
2. **Ask a friend to try a martial arts lesson with you** (Friends need to complete a waiver)
3. **One Entry** - When that friend tries his/her first lesson you will have your name put in the drawing 1 time.
4. **Two More Entries** - If that friend tries a FREE month of lessons you will have your name put in the drawing 2 more times **for a total of 3 times.**
5. **Three More Entries** - If your friend enrolls for the Basic 6 Month Program after the FREE month of lessons you will have your name placed in the drawing 3 more times **for a total of 6 times.**

In addition you will receive a \$5 gift certificate for a local business. Every two weeks we will add a new business that you can receive a \$5 gift certificate from (We will be announcing which businesses the \$5 gift certificates are from as the summer goes on.)

The Summer Referral Contest runs from June 4-August 11. To be eligible for all of the prizes your guest must have taken their first class by August 11.

Here is a list of the 4 Top Prizes



Grand Prize
Total Prize Value: \$700
\$500 Gift Certificate to the
Great Wolf Lodge in the
Wisconsin Dells

+
\$200 in Spending Money
for that family vacation

2nd Prize
4 Adult tickets & 4 Child tickets for the Friday Night
Dinner Cruise
On The La Crosse Queen

3rd Prize
6 Adult tickets and 6 Child tickets for the Sightseeing
Cruise on the
La Crosse Queen

4th Prize
\$100 Gift Certificate from Best Buy

There it is. The full line up for our Summer Referral Special

Bring a friend or two to your classes in June, July, and August and give that friend the opportunity to experience what the martial arts are all about

We would love to give you as many prizes as possible.

Looking forward to seeing you in class this summer and thanks for being part of our martial arts family.

Fred Nicklaus

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Owner & Master Instructor

Moms and Dads- For You

I know that you've heard this before, but only a few of you have taken me up on my offer

I know that some of you are doing another exercise routine and some of you may not be doing anything to secure your health and have some me time at this moment

Whatever the case may be I'd like to invite you to try a FREE month of our Kickboxing classes

For those of you who are exercising at this time this is a great chance to add some valuable cross training to your routine.

Kickboxing is great for flexibility, speed, cardiovascular fitness, and also for developing effective striking techniques that would come in very handy if you ever found yourself in a self-defense situation

If you're not exercising at this point you probably know that you should. The cool thing about kickboxing is that anyone of any fitness level can do it. You don't have to worry about keeping up with anyone else in class and you can take your time to look and feel your best

So come on now you moms and dads

Kickboxing is an effective and fun workout and I welcome you to give it a try

Making time for you is important. Making time for you makes everything else that you do a little bit easier and gives you the energy and drive to get it all done

Let us know when you can take your first class

Fred Nicklaus

August Picnic
Aug 14 – 5-7 pm
@Myric Park Main Shelter



Be sure to make plans to join us for our Summer Picnic. The picnic is on Tuesday August 14th at Myrick Park.

Every year we have some of the best food, main dishes and desserts, at our picnic.

In addition it's always the year's biggest water fight between instructors and students.

Bring your appetite, your biggest guns, and plan to have lots of fun.

We look forward to seeing you there!



Happy

Birthday!







- 1 Tanner Hainz,
Harold Nachtman
- 3 Alison Storandt
- 4 Lila Gerbig
- 14 Noah Ryan
- 17 Kat Caucutt
- 19 Ali Buege
- 21 Ashlynn
Reynolds
- 23 Braeden Kerska,
Abby Kerska,
Laura Milner
- 24 Jessup Ritterling
- 28 Lewis Bingol,
Alexander Boado
- 29 Gretchen
Jespersen

Welcome to
MAA

- Aron Anderson
- Alexander Boado
- Evelyn Byom
- Gia Kantharajah
- Jacob Malgren
- Madeline Parke
- Sophia Parke

Welcome to the
Leadership
Program

- Chance Lo
- Elliot Peterson

ROCK SOLID CALENDAR – JULY 2018						
Sunday	Monday	Tuesday	Weds	Thursday	Friday	Saturday
1 Dragon Theme: Fitness (Purple)	2 Beginner Stripe #1 Check	3	4	5	6	7
			Happy 4 th of July  No Reg Classes July 4 & 5			
8 Dragon Theme: Self- Discipline (Blue)	9	10 Adv Test Extra Help 4 pm	11	12 Adv Test Extra Help 4 pm	13 Adv Test Extra Help 345 pm	14 
15 Dragon Theme: Memory (Red)	16 Adv Stripe #3 Check 	17 Adv Test Extra Help 4 pm	18	19 Adv Test Extra Help 4 pm	20 Advanced & Black Star Graduation 630 pm @Blessed Sac. School No 530/615 Class	21
22 Dragon Theme: Coordi- nation (Brown)	23	24	25	26	27	28
Karate Shirt Week!!! Wear Your Karate Shirts to Class 						
29 Dragon Theme: Self- Control (Black)	30 	31	1	2	3	4 
Leadership Weapon of the Month: NUN-CHUKS <i>Next Month: Escrima Sticks</i>						
Coming in August: <ul style="list-style-type: none"> • Beginner Testing – Aug 10 • Summer Camp 2 – Aug 6-10 • Summer Camp for New Students – Aug 13-15-17 • Annual Summer Picnic – Aug 14 – Myric Park 5-7 pm 						

